

STUDENT SENATE FOR CALIFORNIA COMMUNITY COLLEGES



1102 Q Street, 6th floor, Sacramento, CA 95811-6549
 Office: (916) 445-1729 www.studentsenateccc.org

Communications Committee | January 24, 2021 at 3:00 PM

NOTICE IS HEREBY GIVEN that the Communications Committee will hold a **Regular Meeting** on **1/24/2021 at 3:00 PM via Teleconference**. The Communications Committee reserves the right to suspend the orders of the day if necessary to conduct business. **All Communications Committee** meetings are held in locations that are wheelchair accessible. Other disability-related accommodations will be provided to persons with disabilities upon request. Persons requesting such accommodations should notify the Student Senate for California Community Colleges Vice President of Communications, Brianna Ross at vpc@studentsenateccc.org no less than three working days prior to the meeting. The Student Senate for California Community Colleges will make efforts to meet requests made after such date, if possible. Please contact the SSCCC Vice President of Communications for any agenda related questions. (pursuant to Executive Order N-25-20). Please use the call-in information below to access the meeting during the time noted.

Teleconference
<p>Join Zoom Meeting https://cccconfer.zoom.us/j/865614878</p> <p>Call-In Info: +1 669 900 6833 (US Toll) +1 646 876 9923 (US Toll)</p> <p>Meeting ID: 865 614 878</p> <p>Agenda Materials: Google Drive Folder</p>

Members	Call-In Location
<p>VP of Communications (Chair) Brianna Ross</p>	
<p>Comms Officer X (Vice Chair) Jorge Silva</p>	
<p>Communications Officer I Jack Hill</p>	
<p>Communications Officer II* Kelvin Chan*</p>	
<p>Communications Officer III</p>	

Communications Committee | January 24, 2021 at 3:00 PM

Katrina Fermanto	
Communications Officer IV Doyeon (Iris) Kim	
Communications Officer V Angela Van Gilder-Murray	
Communications Officer VI Pauline Nassar	
Communications Officer VII Leonardo Gonzalaz	
Communications Officer VIII Franz Kieviet	
Communications Officer IX Joseph Candelaria	

I. ORDER OF BUSINESS

A. Call to Order

B. Roll Call

C. Adoption of the Agenda

D. Consent Agenda

1. [December 13, 2020 Minutes](#)

The Communications Committee will consider for approval the minutes from the December 13, 2020 Communications Committee meeting.

E. Public Comment

This segment of the meeting is reserved for persons desiring to address the SSCCC Communications Committee on any matter of concern that is not stated on the agenda. A time limit of three (3) minutes per speaker and fifteen (15) minutes per topic shall be observed. The law does not permit any action to be taken, nor extended discussion of any items not on the agenda. The SSCCC Communications Committee may briefly respond to statements made or questions posed, however, for further information, please contact the SSCCC VP of Communications at vpc@studentsenateccc.org, to request items of discussion to be placed on a future agenda. (California Government Code §54954.3).

II. STANDING ITEMS

A. Communications Roundtable

(Committee | 20 mins. | Discussion)

The Communications Committee will bring up any topics of concern or interest pertaining to their roles regionally and state-wide.

B. Newsletter Showcase

(Committee | 30 mins. | Discussion)

Communications Committee members will have an opportunity to present and receive feedback on ideas and newsletter drafts.

III. BUSINESS

A. [Black History Month Social Media](#)

(LAD VI, VPC | 15 mins. | Discussion/Action)

The Communications Committee will discuss and possibly take action on creating posts to assist in the celebration of Black History Month by creating posts to help with the goals of the Black History Month Ad Hoc Committee.

B. Spring Content Calendar

(VPC Ross | 25 mins. | Discussion/Action)

The Communications Committee will create, or consider creating a workgroup to create a content calendar to guide statewide communications via social media to keep followers engaged and informed.

C. [SSCCC Social Media Policy](#)

(Committee | 10 mins. | Discussion)

Members will be briefed on the recently approved Social Media Policy.

D. Listserv Refresher

(Committee | 15 mins. | Discussion)

Members will be shown a demonstration of using listserv and how to send out agendas/troubleshoot errors

E. Upcoming Events

(Committee | 15 mins. | Discussion)

The Communications Committee will hear updates and plans for the rest of the term for expected postings and outreach.

IV. COMMUNICATIONS FROM THE FLOOR

This time is reserved for any Communications Committee Member to make announcements on items not on the agenda. A time limit of two (2) minutes per speaker shall be observed. No action will be taken and the total time limit for this item shall not be extended.

V. ADJOURNMENT