

SSCCC

Student Senate for California
Community Colleges

Logos

Primary



Usage of the seal is reserved for formal applications and social media.

In order to maintain consistency, the seal should never be altered or recreated.

Secondary



Usage of the seal is for slides, social media, etc. Variation colors of this logo will be available soon.

To request seal artwork, contact the Communications Coordinator and also available in Canva.

Font Guide

Open Sans

Open Sans Bold

Open Sans Extra Bold

Font Size

Title and Headers - 150, 72, or 56

Sub Heading - 45, 36, 32, or 30

Paragraph - 30, 24, 20, or 18

**Font size depends on the design.*

Tip: Double check the size of the font in your design, keep it consistent.

Color Palette

Primary



#29387d



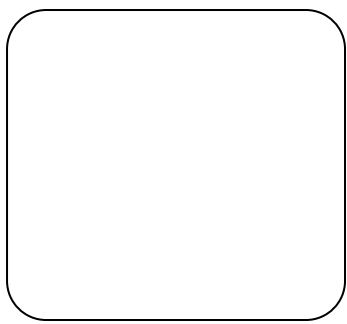
#ECA030



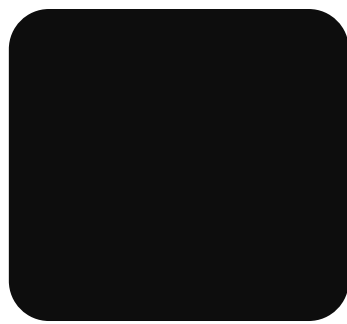
#CFd0d8



#184759



#F2F2F2



#0D0D0D

Secondary



#CFFFF2



#2A9D99



#176B8B



#3D09EF

Font Application

Heading Title

Sub Heading

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec quis erat et quam iaculis faucibus at sit amet nibh. Vestibulum dignissim lectus in ligula rhoncus, et bibendum risus dictum.

Design Tips

Here are key points to keep in mind when designing a graphic.

- Design with consistency.
- Avoid poor legibility.
- Avoid color discord.
- Prevent non-proportional scaling of graphics and text.
- Stay away from raster-based images.
- Maintain alignment.
- Stick with the 3 brand fonts.
- Establish a visual hierarchy.