

## Presentation Resources

- Wealth inequality has widened along racial, ethnic lines since end of Great Recession: <https://www.pewresearch.org/fact-tank/2014/12/12/racial-wealth-gaps-great-recession/>
- Racial wealth gap may be a key to other inequities: <https://news.harvard.edu/gazette/story/2021/06/racial-wealth-gap-may-be-a-key-to-other-inequities/>
- From Skill to Instinct: How Higher Education Can Bridge the Gap Between Classroom and Career: <https://info.mursion.com/from-skill-to-instinct>
- Michelle Obama's Advice For Students | How To Succeed In Life: [https://www.youtube.com/watch?v=VxW5D5VPg\\_0](https://www.youtube.com/watch?v=VxW5D5VPg_0)

## Social media channels for Harness\_U

- Website: <https://www.harnessu.com/>
- LinkedIn: <https://www.linkedin.com/company/harness-u/>
- Instagram: [https://www.instagram.com/harness\\_u/](https://www.instagram.com/harness_u/)
- Facebook: <https://www.facebook.com/harnessu>
- TikTok: [https://www.tiktok.com/@harness\\_u](https://www.tiktok.com/@harness_u)

## Harness\_U's Certificate Programs

1. Tooling-Up Skills Certificate Program
  - Our Tooling-Up Skills Certificate Program consists of ten 90-minute learning modules where each young adult learns the Top 10 skills that companies are seeking out in potential candidates. We teach the WHY and HOW of each skill while providing a safe environment to apply and reinforce skills learning through individual and group scenarios, and homework assignments. Each module is a building block for the next module. Upon completion of the program, students will receive a Credly Certificate of Completion that they can include on their resumes and LinkedIn profile.
  - **The program began on:** Monday, September 20th, 2021
2. Market Readiness Certificate Program.
  - Our Market Readiness Certificate Program helps young adults position themselves as skilled candidates ready to meet the needs of employers. We teach the following:
    - Creating a narrative highlighting your skills and experience.
    - Learning how to strategically network online.
    - Preparing for interviews utilizing VR 2D coaching sessions with a series of go-to responses and behavioral “ what if ” responses.
    - Interview preparation and formulating questions
    - How to close an interview and follow-up.
  - **The program begins:** Monday, October 25th, 2021
  - **Registration link:** <https://www.harnessu.com/market-readiness-registration/>

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