{Insert College Logo}

College Name

| **LEADERSHIP:**CVE CoordinatorName:Title:Email:Phone number:Additional ContactName:Title:Email:Phone number:Additional ContactName:Title:Email:Phone number:Key Participants (Clubs, Unions, Programs, etc.)Name:Title:Email:Phone number: |
| --- |
| **INTRODUCTION:**Explain what your objective is.At COLLEGE, no civic engagement has been done in the past. This is our first year prioritizing the education and registration of our voting students. Our college sees this as a priority based on the low voter turnout our college experiences. We plan to maximize educational information exposure through campus and community events, marketing and outreach, and collaborations with nonprofit/nonpartisan organizations. A *Civic and Voter Engagement* committee will be formed of students, faculty, and staff with the goal of collaborating to register students to vote, include all voting and nonvoting students in events and education, and promoting events, voting dates, and deadlines.Add statistics: Check out if your college is registered in [NSLVE](https://idhe.tufts.edu/nslve/participating-campuses) (student voter turnout statistics) or [register here](https://idhe.tufts.edu/nslve/join-nslve)Email your college administration for the report or nslve@tufts.edu |
| **CIVIC ENGAGEMENT PLAN, GOALS, AND ACTION STEPS:** *(include dates, goal, and necessary action steps)*Our college will promote civic engagement at the following events through voter education, voter resources, voter registration, and past voting data (graphs of lack of participation).Community and Campus Events* Club Rush
	+ Include tabling at event (voter ed. materials, registration drive)
* Welcome Week
	+ Including tabling at event (voter ed. materials, registration drive)
* Hispanic Heritage Month
* SBA led events
	+ Dia de los Muertos
	+ Halloween Week
	+ Sports snack bar
* Homecoming
	+ Express the importance and experience of voting for our students ineligible to vote
* Voting workshops/webinar
	+ Voting 101
	+ I Can’t Vote
	+ Ballot Town Halls with identified partners
		- League of Women Voters
		- Bi-national
		- Mi Familia Vota
	+ Candidate Forums
	+ Events based on student populations/cultural events
		- Women
		- Latinos
		- African-American
		- Disabled Students
		- Veterans
		- LGBTQ+
		- Native American
		- Asian/Pacific Islander

Marketing and Outreach* Emails
	+ Use Illumen or other email platforms
	+ Focus on key dates
* Social Media
* Student Community
	+ Canvas
	+ Blackboard
	+ Discord
	+ Text platforms (Whatsapp)
* Student Resource Guide
	+ Include voter info in guide
* Syllabi
	+ Ask Academic Senate for support
* Flyers at all departments and programs
	+ Counseling, Admissions, Financial Aid, other categorical programs (TRiO, etc.)
	+ Basic Needs Center
	+ Student Lounges
	+ Residence Halls
	+ Cafeterias
	+ Tutorial Centers and Library
 |
| **COMMUNITY PARTNERSHIPS:**Non profit/non partisan partners* Local food bank
* Local library
* Post office
* Thrift shops
* Voter education (League of Women Voters, regional non profits)

County Registrar of Voters* Have them table events to register students

Fresno County Social Services DepartmentChamber of CommerceElk’s Lodge/Rotary/Lion’s ClubStudent Senate for California Community Colleges |
| **EVALUATION AND REPORTING:**Our COLLEGE will assess student voter data with the Tufts Collegepartnership. This engagement plan will continue to evolve with staff, faculty, andstudent feedback. We will refine and make adjustments as campus traffic increases with the arrival of more in-person classes. Include quantitative data to support evaluation and produce benchmarks (i.e. 25% increase in registration, 250 students to register, etc.).  |